

Strategic Goals	Proposed Objectives	New?	Proposed Key Performance Indicators (KPIs)
Creating an inclusive and sustainable Students' Association	We will 1. provide inclusive spaces and places and support a sense of belonging as part of our GCU community. 2. support our diverse and inclusive community by working with the University to achieve their Equality, Diversity and Inclusion Plan. 3. ensure good governance and being financially sustainable in order to carry out our charitable purposes. 4. work towards environmental sustainability across all areas of our work and reduce our carbon emissions. 5. develop our staff in evolving technologies, like artificial intelligence and analytics, to ensure we remain an effective and sustainable organisation.	No	General Reserves
		Yes	GCU Carbon Neutral [GCU KPI]
		No	The Students' Association is welcoming and inclusive [ASQ]
		No	The Students' Association offers a range of relevant opportunities, events, activities and services [ASQ]
		No	Numbers involved in Volunteering and Student Groups
		Yes	Number of academic societies
which supports physical health, mental health and wellbeing	We will 1. support and develop physical health, mental health and wellbeing activities that lead to healthier and more resilient members. 2. provide a confidential and independent support service for students through our Advice Centre on academic and non-academic issues. 3. invest in our staff and ensure employee wellbeing is a priority.	Yes	Employee Engagement Index score within Staff Survey [Biannual]
		Yes	% of students involved in formal University procedures e.g. Student Conduct, Complaints, Appeals will have consulted with the Advice Centre
		No	The Students' Association has a range of activities that promote physical health, mental health and wellbeing [ASQ]
by developing leaders and volunteers to bring positive change in our communities	We will 1. develop students and our Full Time Officers as leaders in order to drive positive change through social innovation within our communities. 2. improve students' employability by providing opportunities to lead sports clubs, societies, networks, groups and develop students as volunteers with the relevant skills and confidence.	Yes	Number of new volunteers trained (introductory training)
		No	I would wholeheartedly recommend this organisation as a good place to volunteer [Biannual]
		Yes	The Students' Association provides opportunities which can help me be more employable when I graduate [ASQ]
whilst ensuring the student voice is at the heart of decision making.	We will 1. as part of the community work in partnership with the University so that the student voice contributes to shaping the student experience 2. collaborate with academic reps, student reps and other stakeholders to ensure high quality learning and teaching and research student experience. 3. ensure the student voice is strong within governance, democracy and representation to make a positive impact on the lives of our members.	Yes	NSS Students' Association Question (Question 25)
		Yes	NSS Teaching Score [GCU KPI]
		Yes	% of taught programmes have (at least one) Class Reps at GCU
		No	Election Turnout
		Yes	Number of new academic and student reps trained (introductory training)
		Yes	Number of Ideas
		Yes	Three high profile campaigns each year

<p>Strategic Enabler: Communications and Impact</p>	<p>We will</p> <ol style="list-style-type: none"> 1. Using our Communications Plan and key messages, increase our members' knowledge and engagement with us and the impact we make. 2. Increase the awareness amongst our members of our Mission, Vision and Values and our student-led campaigns. 3. Review our social media presence and establish how we can grow the number of interactions and conversations we have with our members. 4. Support the University to promote the work undertaken by Students' Association, particularly for civic and community engagement and that contributes to the University for the Common Good. 	<p>TBC</p>	<p>The KPIs for the Strategic Enabler have not yet been reviewed and revised KPIs have not yet been discussed.</p>
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ASQ = Annual
Survey Question